

Funding Shade

Cancer Council WA recognises that funding is often the biggest barrier to providing shade. As a charity we do not offer funding, however we can provide letters of support to attach to your funding application. Options for sourcing funds include grants, sponsorship and fundraising.

Grants

Commonwealth and state government departments, as well as local government agencies have various grants available. Local community groups such as Rotary and Lions Clubs may also have grants. Keep up-to-date with available grants by checking a grants directory website or regularly viewing the websites of grant agencies. If the website has a search engine try searching for 'grant'. Grant directory sites may also provide advice on grant applications. For those without access to the internet, ask organisations if they have a mailing list to inform groups when grants become available.

Grants may not be listed as 'shade grants' per se. For instance, community facilities grants may fund installation of shade structures. You may require a little imagination to fit a grant to your desired shade project. Some key words you could search for include: shade, children, facilities, health, safety, physical activity and recreation. Consider contacting the agency to check whether your application appropriately meets their funding criteria.

Grant directories/assistance

- Our Community (*note: a membership fee applies*)
ourcommunity.com.au
- Grant Guru
grantguru.com.au

Government agencies

- WA Local Government Association - find contact details of your own local government
knowyourcouncil.com
08 9213 2000
- Department of Local Government and Communities
dlgc.wa.gov.au
08 6551 8700
- LotteryWest
lotterywest.wa.gov.au/grants
08 9340 5270 or 1800 655 270 (country)

Other organisations

- The Ian Potter Foundation
ianpotter.org.au/how-to-apply-for-a-grant
03 9650 3188
- Community Enterprise Foundation
communityenterprisefoundation.com.au



Sponsorship

Sponsorship funds may be available from business partners. You could approach a local business (ideally one you already have a relationship with) or one of your suppliers for sponsorship. Sponsorship is based on the idea that everyone's a winner. Your group receives funding towards a shade structure and the business sponsoring you receives positive community feedback through your acknowledgment strategy. The ways you could acknowledge a sponsor include:

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- Placing a plaque at the front of the school, centre or facility acknowledging the sponsor's support.
- Including information or advertisements in newsletters and enrolment information.
- Giving the business naming rights to the shaded area for example, The (sponsor name) Activity Zone.
- Submitting a community newspaper media article or media release regarding the shade structure acknowledging support.

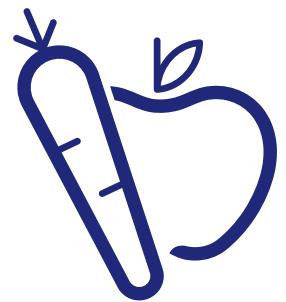
Remember that the business you are supporting will be associated with your organisation and you will be promoting its product. You may want to think about how you feel about the business and if it is something that you want to be associated with.

Fundraising

Fundraising provides a great opportunity to involve the community and promotes ownership of the item for which funds are being raised. Unhealthy food is often the focus of fundraising drives and events. Providing unhealthy food for fundraisers and at events contradicts positive nutrition messages, especially to children.

Healthy fundraising products

- **Hot cross buns.**
Swap chocolate eggs for hot cross buns at Easter.
- **Healthy snack options.**
Sell fresh fruit, dried fruit, nuts, fruit and nut mixes, rice crackers or apricot squares.
- **Sun protective hats.**
Sell hats with school branding.
- Look under '**Fundraising Equipment and Supplies**' in the Yellow Pages. Find suppliers of fundraising toothbrushes, glowing sticks and necklaces, greeting cards and wrapping paper.



Healthy fundraising activities and events

- **Have a healthy morning tea or fete.**
Provide tasty healthy recipes to make at home or at school. Contact Cancer Council for recipe ideas.
- **Hold a low fat sausage sizzle.**
Choose low fat sausages (<10g per 100g), sausages made from chicken or kangaroo, or vegetarian versions; use wholemeal or multigrain bread rolls; and water and reduced fat milk are the best drink options. If you choose to have fruit juice, offer small serves (125mL) and use 100% fruit varieties.
- **Sponsor children in a:**
 - Lapathon, walkathon or bikeathon - each lap they complete earns valuable dollars.
 - Danceathon - earn sponsorship for the amount of time they are actively dancing.
- **Have a fun sports day.**
Hold hula hoop competitions, egg and spoon races, three-legged races and sack races - with a gold coin donation to play.

For more information contact SunSmart